



SIMON FRASER UNIVERSITY

PRESS RELEASE

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SFU Lacrosse Raises Money for Cancer Research with Mustache Madness

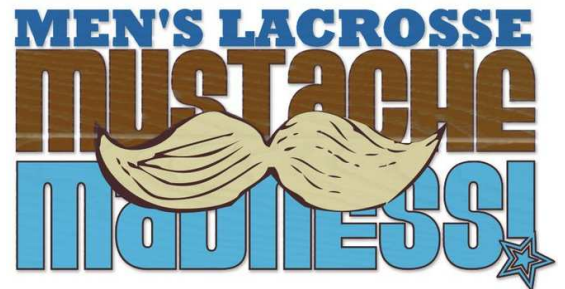
FOR IMMEDIATE RELEASE

By William Howard, *SFU Lacrosse Media Relations*
Simon Fraser University Men's Lacrosse

BURNABY, BC (December 1, 2010) – Simon Fraser University Men's Lacrosse teamed up off the field this November to raise awareness and funds for a great cause as they took part in the 2nd Annual Men's Lacrosse Mustache Madness, an annual fundraiser for cancer research.

Collegiate lacrosse teams across the US, including the only Canadian entry from SFU, united and grew out the hair on their upper lips for one common cause; the HEADstrong Foundation, a non-profit dedicated to funding cancer research and supporting families and survivors of blood cancer.

The organization was founded in honor of Nick Colleluori, a Hofstra University lacrosse player who died of non-Hodgkin's lymphoma in 2006 at the age of 21.



"It was important for our program to give back to the lacrosse community," Co-Head Coach Jeff Cathrea said. "Our guys really embraced this cause and we could not be more proud of them for their efforts."



ABOVE: (Top L-R) Ben Johnson, Branden Bloom, Eric Ransom, Jordan Gosselin, Darren Zwack (Bottom L-R) Luke Genereux, Kyle Middleton, Nathan Clare, Chris Tessarolo, Cory Koesdibyo.

"Lacrosse is such a close knit community and cancer is something that has touched nearly all our guys," said Luke Genereux, senior captain for the Clan. "This was a terrific experience and it's something we plan to do again in the future."

Senior captain, Chris Tessarolo, who was SFU's top individual fundraiser, echoed Genereux's sentiments. "This event was a fun way to raise awareness for a great cause. It was a great team bonding experience, but on a bigger scale it was great to be a part of such a strong lacrosse brotherhood that spans outside of our locker room."

Simon Fraser's players banished their razors from November 1st to December 1st in order to draw attention and raise money for the HEADstrong Foundation by growing mustaches. Members of the Clan raised \$905 and took the honors of being the top fundraising team from the MCLA. This lacrosse community event raised more than \$72,500 for cancer research.

ABOUT SIMON FRASER MEN'S LACROSSE

Simon Fraser University men's lacrosse is entering its sixteenth season in 2011 and competes in the Men's Collegiate Lacrosse Association (MCLA). The Clan have captured a record eight PNCLL Conference Titles (1997, 1998, 1999, 2000, 2001, 2003, 2008 and 2009) and are tied for fifth all-time with ten MCLA National Championship tournament appearances, placing 2nd in 1999 and most recently playing in the 2010 MCLA Semi-Finals after reaching the Quarterfinals in 2008 and 2009. The Clan are proudly sponsored by Harrow Sports and Onyx Lacrosse / Riddell Helmets.

For further information on Simon Fraser men's lacrosse please visit www.sfulacrosse.com or follow the Clan on Twitter at <http://twitter.com/fraserlacrosse>.

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